

Successful Site Management

Successful site managers are good with people, pay meticulous attention to detail, and know how to meet the owner's objectives and residents' expectations. This course covers residential site management from A to Z, including enhanced content to address the unique needs of affordable housing and student housing.

How You Will Benefit

- Improve your property's bottom line and receive recognition from your clients/employer.
- Increase productivity and collaboration among your site management staff.
- Secure a reputation as a manager who knows what it takes to achieve the owners' objectives.

"We have been offering the Successful Site Management course to our members for the past 13 years and receive glowing reviews from our students. It's an excellent course and I highly recommend it to anyone involved in the residential rental industry."

- Gerry Baxter, Executive Director
Calgary Residential Rental Association

Credit from this course may be applied towards an REIC designation program.

Successful Site Management covers:

Human Resource and Relationship Management

- Management styles
- Recruiting and hiring
- Communication strategies

Legal Issues and Risk Management Strategies

- Lease-term provisions (general and affordable housing)
- Security and emergency procedures
- Landlord-tenant laws

Onsite Maintenance Management

- Maintenance systems
- Inspections (general and affordable housing)
- Energy and water conservation strategies
- Environmental hazard procedures

Property Financial Management

- Accounting, financial reports, operating & capital expenses

Marketing and Leasing

- Target marketing
- Resident retention strategies

Upcoming Course

Date: May 6-10, 2019

Time: 8:00am-5:00pm

Location: BFL Insurance Office,
200-177 West Hastings Street, Vancouver BC



Real Estate Institute of Canada
Institut canadien de l'immeuble



PROFESSIONAL
ASSOCIATION OF
MANAGING
AGENTS



